



Balasaheb Desai Foundation's
Shivajiuni /affi/T-2/NewCollege/2013-14Primary affi/V.Y.J/
Smt. Vijayadevi Desai Senior College Daulatnagar
(Arts ,Commerce ,Science)

Tal .Patan Dist. Satara (Maharashtra

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Ref.No.

Date : / /

Program Outcomes

2. BACHELOR OF COMMERCE (B. Com.) After completion of the

B. Com. Programme, the students will develop ability: Understand the principles and practices of management.

- Acquire entrepreneurship qualities and skills.
- Understand basic accounting knowledge as applicable to business.
- Face the changing environment of business in the process of Globalization.
- Understand basic knowledge of quantitative techniques applicable to business.
- Understand the concepts in Insurance, Banking, Marketing and e-commerce

Course Outcomes YEAR -2022-23

After completion of this course, the student will be able to

B.Com. I Management Principles and Applications -Paper-I

1. Understand basic management concepts, principles and practices.
2. Understand basic management functions.
3. Understand of basic management concepts, principles and practices.
4. Understand basic management functions.

Principles of Marketing

1. Get knowledge of concepts, principles, tools and techniques of Marketing.
2. Get basic knowledge of 4P's of marketing and retailing.

3. Understand the nature and objectives of Marketing Management.

4. Study the various functions of Marketing Management.

Insurance

1. Get the knowledge of the principles of life insurance and their importance.

2. Understand the concept of life insurance 3. Understand various products of Life Insurance.

4. Get the knowledge of the principles of Fire Insurance & Motor Insurance and their importance.

5. Get exposure to the provisions of Fire Insurance & Motor Insurance

6. Understand various documents and regulations required for Fire Insurance & Motor Insurance.

Financial Accounting

1. Become aware about the basic concepts of accounting and Accounting Standards.

2. Simulate practice of accounting for Amalgamation and Conversion of partnership firm.

3. Demonstrate accounting for Branches such as Dependent Branch and Independent Branch.

4. Practice the consignment accounting.

5. Simulate practice of preparing financial statements for Profession such as Receipt and Expenditure A/c and Balance sheet.

6. Practice the fundamental accounting process through Tally ERP.

B.Com II Corporate Accounting

1. Explain the accounting entries of issue and forfeiture of shares and re-issue of forfeited shares, discuss accounting treatment for redemption of preference shares and buyback of shares.

2. Demonstrate accounting for issue of debentures and redemption of debentures.

3. Simulate practice of preparing financial statements as per the provisions of Indian Companies Act 2013.

4. Explain the accounting entries of profit/loss prior to incorporation.

5. Compute the value of shares as per distinct methods and differentiate between them.

6. Simulate practice of accounting for liquidation of companies.
7. Practice the fundamental accounting process and store accounting through Tally ERP.

Fundamentals of Entrepreneurship

1. Impart theoretical knowledge of Entrepreneurship
2. Develop Entrepreneurship qualities and skills
3. Acquaint with Steps involved in the formation of Small Enterprises
4. Enlighten with Recent Trends and Concepts in Entrepreneurship
5. Acquaint with family business in India
6. Impart conceptual knowledge of Service and Agro Entrepreneurship
7. Become aware about Business Plan and Project Report
8. Inspire through successful stories of Entrepreneurs

Business Statistics

1. Explain the scope of statistics in business, perform classification and tabulation, and represent the data by means of simple diagrams and graphs.
2. Explain and apply sampling techniques in real life.
3. Summarize data by means of measures of central tendency and dispersion.
4. Explain the merits and demerits of various measures of central tendency and dispersion.
5. Perform analysis of bivariate data using simple correlation and simple linear regression.
6. Compute unconditional and conditional probabilities and apply laws of probabilities.
7. Identify the applications of Binomial and normal distributions.
8. Measure trend and seasonal variations in time series data.
9. Compute and interpret simple and weighted index numbers.
10. Construct and apply variable and attribute control charts.

B.Com III Modern Management Practices

- 1) Familiarise with the modern management practices being used by the corporate world.
- 2) Acquaint the importance and applicability of various modern management practices.

Business Regulatory and Framework

- 1. Create legal awareness.**
- 2. Acquaint with the latest laws governing business and commercial transactions.**

Advance Accounting I

- 1. Expose to advanced accounting issues and practices**
- 2. Expose to cost and Management Accounting 29 | Page**

Advance Accounting II

- 1. Gain working knowledge of generally accepted auditing procedure, techniques & skills.**
- 2. Gain working knowledge of Income Tax act and prevailing finance act.**
- 3. Practice computation of income of Individual from salary, house property, business/ profession, capital gain and other sources.**
- 4. Explain the various deductions and exemptions available for an individual.**

SCHEME OF EXAMINATION:-

- The examination shall be conducted at the end of each term for semester pattern.**
- The Theory paper shall carry 40 marks (as applicable to the course)**
- The Theory paper shall carry internal 10 marks (as applicable to the course)**
- The evaluation of the performance of the students in theory papers shall be on the basis of Semester Examination of 50 marks.**
- Question Paper will be set in the view of the /in accordance with the entire Syllabus and preferably covering each unit of syllabi.**

Continuous Evaluation Methods (40 Marks):

Q. 1: Multiple Choose Question (08)

Q. 2: Write detail answers on any One (08)

Q. 3: Write detail answers on any One (08)

Q. 3: Write Short answers on any two (08)

Q. 3: Write Short answers on any two (08)

Internal Evaluation 10 Mark

B.com -I Semester-I - Home Assignment / Unit Test / Case Study

B.com.-I Semester-II – Home Assignment / Unit Test / Case Study